



HODYON AND FALLBROOK TECHNOLOGIES, INC. SIGN JOINT DEVELOPMENT AGREEMENT

– *Companies to develop air conditioner compressor application using NuVinci® CVP technology* –

(Austin, Texas, March 8, 2010) – Hodyon, a manufacturer and distributor of energy-efficient products and systems that reduce the magnitude of climate change, announced today that it has signed a joint development agreement with Fallbrook Technologies, Inc. (Fallbrook), a technology company dedicated to improving the performance and flexibility of transmissions for engine- and human-powered devices.

Under the terms of the joint development agreement, Hodyon and Fallbrook will develop a compressor that will run at a speed independent of the engine RPM. A material portion of the fuel consumed in the US is due to the A/C compressor being engaged in a vehicle. The new compressor technology will greatly increase fuel efficiency and vehicle fuel economy (particularly at engine idle). This jointly developed compressor will be designed for the medium and heavy-duty vehicle markets.

“For larger vehicles, air conditioner compressors are a major opportunity for improving performance,” said David Hancock, CEO of Hodyon. “Combining our compressor with *NuVinci* technology will enable us to make these vehicles more environmentally friendly in ways never before possible.”

The agreement with Hodyon is part of Fallbrook’s ongoing development of the *NuVinci* continuously variable accessory drive (CVAD). A CVAD is a device that is designed to help the engine-driven accessories on a car or truck (air conditioner compressor, alternator, water pump, etc.) run more efficiently. These accessories have in the past been connected directly to the engine by a serpentine belt, so their speeds are tied to engine speeds. A CVAD sits between the engine and these accessories, allowing accessory speed to vary according to performance needs rather than engine speed.

“With the auto industry’s current focus on making cars and trucks ‘greener,’ this agreement with Hodyon is happening at exactly the right time,” said William G. Klehm, III, Fallbrook’s chairman and CEO. “With *NuVinci* CVADs, we’re out to change the way the world builds these vehicles.”

NuVinci technology is a practical, economical and universally adaptable continuously variable transmission for human- and motor-powered vehicles and machines.

The *NuVinci* CVP uses a set of rotating and tilting balls positioned between the input and output components of a transmission. Tilting the balls changes their contact diameters and varies the speed ratio. The *NuVinci* CVP can be used in a wide variety of transmission-based vehicles and devices.

About Hodyon

Hodyon is a manufacturer and distributor of energy-efficient products and systems that reduce the magnitude of climate change. The company is ISO 9001:2000 certified, a two-time award winner for growth from Inc. magazine, the 59th fastest growing manufacturer in the US and, according to the Austin Business Journal, the 17th fastest growing company in Austin, Texas. For more information visit www.hodyon.com.

About Fallbrook Technologies, Inc.

Fallbrook Technologies, Inc. (Fallbrook), headquartered in San Diego, California, is a technology company dedicated to improving the performance and flexibility of transmissions for vehicles and equipment. Fallbrook’s revolutionary *NuVinci*[®] continuously variable planetary (CVP) technology is applicable to virtually any machines that use a transmission such as bicycles, light electric vehicles, automobiles, agricultural equipment, and wind turbines, among others. *NuVinci* technology offers companies the flexibility to design and produce next-generation products that are better tailored to their unique business, market and competitive requirements.

Fallbrook has built an extensive portfolio of over 325 patents and patent applications worldwide. Fallbrook intends to continue its research and development activities in order to continue to enhance the performance and capabilities of *NuVinci* technology.

To learn more about Fallbrook and its *NuVinci* technology, please visit www.fallbrooktech.com.